



FACT SHEET

Dividend Growth Fund - I Class

As of September 30, 2018



Portfolio Manager:
Thomas J. Huber

Managed Fund Since:
2000

Joined Firm:
1994

FUND INFORMATION

Symbol	PDGIX
CUSIP	779546308
Inception Date of Fund	December 17, 2015
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)*	0.51%
Fiscal Year End	December 31
Total Annual Operating Expenses per \$1,000	\$5.10
12B-1 Fee	-
Redemption Fee	-
Portfolio Holdings Turnover [†]	15.5%
Total Assets (all share classes)	\$9,393,517,579
Percent of Portfolio in Cash	3.5%
Beta	-

* Figure is equivalent to the annual Operating Expense ratio.

[†] Portfolio Turnover represents 1 year period ending 12/31/17.

PERFORMANCE

(NAV, total return)

	Three Months	Year-to-Date	One Year	Annualized			
				Three Years	Five Years	Ten Years	Fifteen Years
Dividend Growth Fund - I Class	7.24%	9.04%	15.44%	16.00%	12.84%	11.40%	9.64%
S&P 500 Index	7.71	10.56	17.91	17.31	13.95	11.97	9.65

Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. The performance information shown does not reflect the deduction of any redemption fee; if it did, the performance would be lower. To obtain the most recent month-end performance, or to request a prospectus or summary prospectus, which includes investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing, please contact a T. Rowe Price representative at 1-855-405-6488. The T. Rowe Price fund shares the portfolio of an existing fund (the original share class of the fund is referred to as the "investor class"). The total return figures for this I Class have been calculated using the performance data of the Investor Class up to the inception date of the I Class (12/17/15) and the actual performance results of the I Class since that date. Because the I Classes are expected to have lower expenses than the Investor Classes, the I Class performance, had it existed over the periods shown, would have been higher. The average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks dividend income and long-term capital growth primarily through investments in stocks.

The fund will normally invest at least 65% of its total assets in the common stocks of dividend-paying companies that we expect to increase their dividends over time and also provide long-term appreciation.

- Our in-house research team looks for stocks with sustainable, above-average growth in earnings and dividends, and we attempt to buy them when they are temporarily out of favor or undervalued by the market.

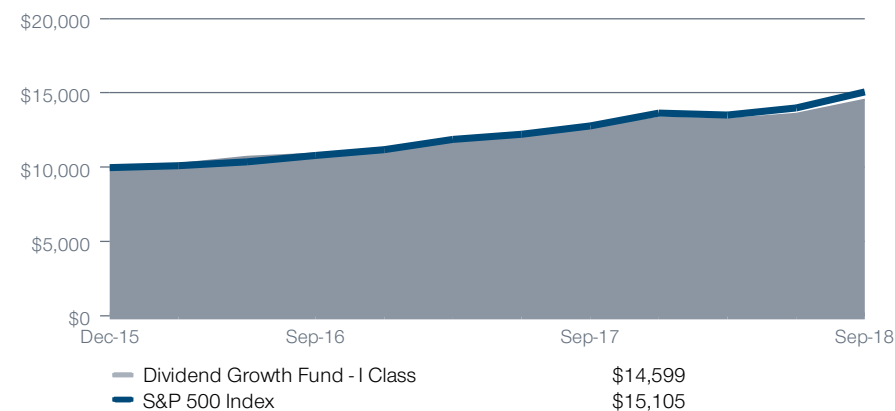
BENEFITS AND RISKS

We believe that a track record of dividend increases is an excellent indicator of financial health and growth prospects. Dividends also help reduce the fund's volatility during periods of market turbulence.

Dividend-paying stocks may lag shares of smaller, faster-growing companies. Also, stocks that appear temporarily out of favor may remain out of favor for a long time.

CUMULATIVE RETURNS

Growth of \$10,000



TOP 10 ISSUERS

	Industry	% of Fund	% of S&P 500 Index
Microsoft	Software	3.9%	3.6%
JPMorgan Chase	Banks	3.1	1.5
UnitedHealth Group	Health Care Providers & Services	2.9	1.0
Visa	IT Services	2.9	1.1
Apple	Technology Hardware, Storage & Peripherals	2.5	4.2
Becton, Dickinson & Company	Health Care Equip & Supplies	2.4	0.3
Danaher	Health Care Equip & Supplies	2.1	0.3
Thermo Fisher Scientific	Life Sciences Tools & Services	2.1	0.4
Pfizer	Pharmaceuticals	2.1	1.1
Wells Fargo	Banks	1.7	0.9

MORNINGSTAR™

Overall Morningstar Rating™* —

Morningstar Category™ Large Blend

*Rating will be available after three years of performance history.

SECTOR DIVERSIFICATION

	Health Care	Financials	Info Tech	Indust & Bus Svcs	Cons Disc	Cons Stpls	Utilities	Energy	Materials	Real Estate	Tele-comm Svcs
Dividend Growth Fund - I Class	19.2%	16.2%	16.2%	11.4%	10.5%	6.5%	4.8%	4.3%	4.1%	2.4%	0.8%
S&P 500 Index	15.0	13.3	26.2	9.7	13.1	6.7	2.8	6.0	2.4	2.7	2.0
Over/Underweight	4.2	2.9	-10.1	1.7	-2.6	-0.2	2.0	-1.7	1.7	-0.2	-1.2

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments.

Additional Disclosures

T. Rowe Price uses the MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting. Each year, MSCI and S&P review the GICS structure. The last change occurred on September 28, 2018. **The information above currently utilizes the GICS structure in place prior to the recent change on September 28, 2018, and will be updated upon the next reporting cycle.** T. Rowe Price will adhere to all future updates to GICS for prospective reporting.

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The information shown does not reflect any ETFs that may be held in the portfolio.

Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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