



FACT SHEET

Blue Chip Growth Fund - I Class

As of September 30, 2018



Portfolio Manager:

Larry J. Puglia

Managed Fund Since:

1993

Joined Firm:

1990

FUND INFORMATION

Symbol	TBCIX
CUSIP	77954Q403
Inception Date of Fund	December 17, 2015
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)*	0.57%
Fiscal Year End	December 31
Total Annual Operating Expenses per \$1,000	\$5.70
12B-1 Fee	-
Redemption Fee	-
Portfolio Holdings Turnover [†]	32.3%
Total Assets (all share classes)	\$58,799,956,085
Percent of Portfolio in Cash	0.0%
Beta	-

*Figure is equivalent to the annual Operating Expense ratio.

[†]Portfolio Turnover represents 1 year period ending 12/31/17.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks to provide long-term capital growth. Income is a secondary objective.

Focus on "blue chip" companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to minimize volatility.

BENEFITS AND RISKS

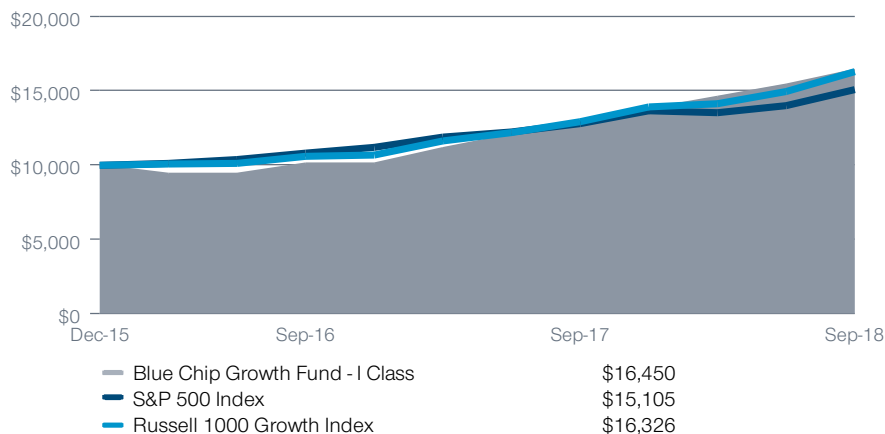
Growth companies that meet or exceed profit targets are often handsomely rewarded by investors.

Leadership companies have generally performed well in the past and appear well positioned to lead their industries in coming years.

Growth stocks have historically been more volatile than cyclical stocks.

CUMULATIVE RETURNS

Growth of \$10,000



PERFORMANCE

(NAV, total return)

	Three Months	Year-to-Date	One Year	Annualized			
				Three Years	Five Years	Ten Years	Fifteen Years
Blue Chip Growth Fund - I Class	6.46%	19.03%	27.41%	21.82%	17.65%	15.54%	11.60%
S&P 500 Index	7.71	10.56	17.91	17.31	13.95	11.97	9.65
Russell 1000 Growth Index	9.17	17.09	26.30	20.55	16.58	14.31	10.67

Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. The performance information shown does not reflect the deduction of any redemption fee; if it did, the performance would be lower. To obtain the most recent month-end performance, or to request a prospectus or summary prospectus, which includes investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing, please contact a T. Rowe Price representative at 1-855-405-6488. The T. Rowe Price fund shares the portfolio of an existing fund (the original share class of the fund is referred to as the "investor class"). The total return figures for this I Class have been calculated using the performance data of the Investor Class up to the inception date of the I Class (12/17/15) and the actual performance results of the I Class since that date. Because the I Classes are expected to have lower expenses than the Investor Classes, the I Class performance, had it existed over the periods shown, would have been higher. The average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions.

TOP 10 ISSUERS

	Industry	% of Fund	% of Russell 1000 Growth Index
Amazon.com	Internet & Direct Marketing Retail	11.4%	5.9%
Alphabet	Internet Software & Services	5.7	5.2
Microsoft	Software	5.3	5.9
Facebook	Internet Software & Services	3.9	2.8
Boeing	Aerospace & Defense	3.6	1.5
Visa	IT Services	3.4	1.9
Booking Holdings	Internet & Direct Marketing Retail	3.4	0.7
Alibaba Group Holding	Internet Software & Services	3.0	0.0
MasterCard	IT Services	2.9	1.5
UnitedHealth Group	Health Care Providers & Services	2.9	1.8

MORNINGSTAR™

Overall Morningstar Rating™*	—
Morningstar Category™	Large Growth

*Rating will be available after three years of performance history.

SECTOR DIVERSIFICATION

	Info Tech	Cons Disc	Health Care	Indust & Bus Svcs	Financials	Materials	Utilities	Real Estate	Cons Stpls	Tele-comm Svcs	Energy
Blue Chip Growth Fund - I Class	41.6%	22.4%	18.1%	9.8%	7.2%	0.5%	0.2%	0.1%	0.0%	0.0%	0.0%
Russell 1000 Growth Index	41.9	18.0	13.8	12.0	4.2	1.7	0.0	2.0	5.4	0.2	0.9
Over/Underweight	-0.3	4.4	4.3	-2.2	3.1	-1.1	0.2	-1.9	-5.4	-0.2	-0.9
S&P 500 Index	26.2	13.1	15.0	9.7	13.3	2.4	2.8	2.7	6.7	2.0	6.0
Over/Underweight	15.4	9.3	3.0	0.1	-6.1	-1.9	-2.6	-2.5	-6.7	-2.0	-6.0

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments.

Additional Disclosures

T. Rowe Price uses the MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting. Each year, MSCI and S&P review the GICS structure. The last change occurred on September 28, 2018. **The information above currently utilizes the GICS structure in place prior to the recent change on September 28, 2018, and will be updated upon the next reporting cycle.** T. Rowe Price will adhere to all future updates to GICS for prospective reporting.

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The information shown does not reflect any ETFs that may be held in the portfolio.

Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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